EOI for Developing Women’s Economic Empowerment and Entrepreneurship training module for Women in the Rubber Value Chain

CARE International in Myanmar

1. Background

CARE International in Myanmar is a Non-Government Organization representing the CARE International network. CARE International in Myanmar has been operating in Myanmar since 1995, fighting global poverty, with a special focus on working with women and girls to bring lasting change to their communities. As a non-religious and non-political organization, CARE works with communities to help overcome poverty by supporting development efforts and providing emergency assistance. We believe supporting women and girls is one of the most effective ways to create sustainable outcomes in poor communities.

CARE International in Myanmar is implementing the Generating Rubber Opportunities (GRO) Myanmar project. The project follows a market development approach and is funded by Swiss Agency for Development and Cooperation (SDC). The project’s vision is to “Strengthen the rubber market system to improve the incomes and livelihoods for women and men smallholder farmers (WMSHF) and tappers in southern Myanmar.” GRO completed phase I during 2015-2017 and is now commencing phase II (2018-2021). The second phase of the project commenced in January 2018 will target the townships in Mon, Kayin and Tanintharyi Region. The overall goal of GRO phase II is to work towards a market system that is more resilient, competitive, environmentally sensitive and inclusive and where rubber businesses are able to use their land as a business asset.

GRO II Project has a specific focus on Women’s Economic Empowerment. While women provide over 50% of the labor in the Myanmar rubber they are disproportionately engaged in lower-paid or informal roles and functions and have limited access to technical and financial services and products. The growth and sustainability of the Myanmar rubber sector will be dependent on the greater inclusion and empowerment of women in economic activities and their inclusion/representation in decision-making platforms. However, women are confronted with structural, social and cultural constraints that inhibit their opportunity to build the capacities and skills, which will enable them to be more economically empowered and active. Through its collaborations with partners and stakeholders, GRO is working to reduce these constraints and support an environment, which enables women.

GRO Project has identified Women’s Economic Empowerment and Entrepreneurship training and capacity building as a core component of its Gender and Women’s Economic Empowerment strategy.

The key objectives of the training program are as follows;

1. Supporting women in the rubber value chain to develop skills and knowledge in entrepreneurship from micro- to large-scale enterprise’s.
2. Supporting women in the rubber sector to identify opportunities to diversify and improve income for themselves and other women through entrepreneurial, activity, engaging institution, and networks that can provide services to enhance their economic inclusion and activity.

Proposed modules for the programed include but are not limited to:

Understanding entrepreneurship – what is it? Who does it?

Identifying and scoping business ideas and opportunities

Basics to starting an enterprise:

Identifying and scoping market opportunity; building a business plan; mobilizing capital; understanding return on investment, ope rationalizing the business plan

Basic operations including finance and accounting

How to identify new opportunities in the rubber value chain /sector (note this topic may be relevant to established rubber business owners only).

2. Scope of Work

CARE Myanmar is seeking a service provider to develop contextually appropriate modules to build/enhance capacities of two target groups for the women’s economic empowerment and entrepreneurship.

Women Tappers and Women Small Holder Rubber Farmers

Women engaged in rubber or rubber-related business and enterprises, including agri-input distributors, rubber collectors, and factory and plantation owners among others

Especially, service provider will undertake the following tasks:

- Review existing/collated materials and learning sessions available.
- Develop training modules for women based on the needs identified in the scoping activities
- Pilot training modules with 10-15 participants per target group on different job role and different literacy; review and revise modules based on feedback and outputs of piloting. This will include the development training evaluation tools
- Deliver a ready to print and publish training module/material upon completion of the sign off process.

3. EXPECTED DELIVERABLES

The service provider is expected to deliver the following within the time of engagement:

Initial scoping assessment, report and recommendations on programed for target groups

Draft training programed and evaluation tools

Training pilot
Finalized training programed with facilitator manual

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<th>Tasks/activities</th>
<th>Expected Deliverable</th>
<th>Target Date of completion</th>
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<td>Initial scoping visit to meet with target groups and identify their learning and support needs.</td>
<td>Summary report to GRO with recommendations on a modular-based training programed and tools.</td>
<td>17.3.2020</td>
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| Development of draft modular training programed based on the needs identified in the scoping activities and modular has to be developed in a way that can function within the constraints of target groups. | Upon approval of the following:  
- Completed draft module for piloting  
- Pilot training run (two-days training, target venue: 10-15 participants per target group on different literacy and different job role; tentative target date: March 2020)  
- Draft report and evaluation from pilot training with recommendations for further refinement and revision | 10.4.2020 |
| Finalization of modular training programed | Finalized modular training programed and tools including facilitator manual in Myanmar language | 27.4.2020 |

**4. Minimum Requirement**

Qualification of organization/ Key personnel

- Bachelor degree (or equivalent) in International Development Studies, Social Sciences, Gender, Business, Economics or qualification in community-based education.
- Minimum of 5 years’ experience in development of participatory training programed for local economic development or enterprise development.
- Proven experience in facilitating participatory training and capacity building
- experience of working with private sector companies, SMEs, women entrepreneurs, women-led businesses
- Fluent in Myanmar and English

5. Timeline and Location

The total duration of the engagement is from 10 February 2020 to 10 April 2020.

Location: Travel to Mon and Kayin states will be necessary for some phases of this consultancy.

6. Submission and Quotation

Organizations and individuals are invited to submit an Expression of Interest to include:

Summary document to demonstrate technical understanding of the Assignment Proposed work plan, schedule and detailed budget

CVs of all proposed personnel for assignment.

Evidence of similar assignments completed and two referees.

CARE is an equal opportunity employer committed to a diverse workforce. Women, ethnic minorities and people with disabilities are strongly encouraged to apply. CARE is committed to protecting the right of children. CARE reserves the right to conduct screening procedures to ensure a child safe environment.

Please note that the consultants are required to provide proof of registration and payment of applicable taxes as per Myanmar Law. Unless, withholding tax will be applied as required by Myanmar Law and we will deduct Withholding tax 2.5% of the total contract amount.

Interested applicants are requested to submit above-mentioned documents to the address below not later than 27 February 2020. Please clearly mention the announcement number ‘CARE/CO/CONS/1454’ and job title “Consultant for Developing Women’s Economic Empowerment and Entrepreneurship Training Module” in the Subject line.

CARE International in Myanmar

No.3, Mya Sabai Street, Parami Yeikthar,

Yankin Township, Yangon

Email: mmr.procurement@careint.org